

UNITED WAY: E3

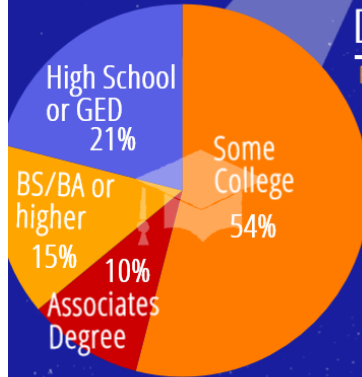
Women's Leadership Council

Educated, Empowered, Elevated

The goal of E3 is to help low-to moderate income working women in central Ohio become "educated, empowered and elevated" to a new level of financial stability for themselves and their families.

DEMOGRAPHICS

Education, Household & Income



65% Household income BELOW \$20,000

22% Household income between \$5K-\$9,999

24% Household income UNDER \$5,000

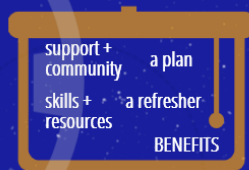
79% E3 participants are the single head of their household, including 43% who are single with dependents.

BARRIERS & CHALLENGES

To Economic Self-Sufficiency

- Family Responsibilities
- Employment Stability
- Lack of Self Confidence
- Expectations
- Lack of Support
- Timing
- Financial Difficulties
- Health Issues

E3 BENEFITS & RESULTS



OBSERVATIONS & OUTCOMES

- E3 Impacts self-worth & self-confidence
- Cohorts have created a sense of community/network of support
- Highly regarded instructors create a safe place to learn
- Partner organizations deliver one-to-one attention

"...this program picks you up, dusts you off and sets you on your way." - E3 participant