

CENTRAL OHIO

LEADERSHIP CENSUS



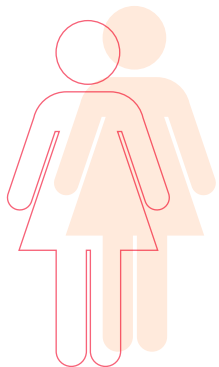
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THE COLC JOURNEY

Education

The Leadership Collaborative¹ launched the Central Ohio Leadership Census (COLC) in 2011 as a means to increase awareness that having more women in top leadership is an economic issue that can favorably impact the prosperity of our community. Ernst and Young, after conducting studies examining the relationship between corporate financial performance and women in leadership roles, came to an undisputed conclusion: having more women at the top improves financial performance.² Our community's ability to move the dial by increasing women in top leadership in our companies, organizations and governmental entities is the key strategic opportunity to growing our economy. Becoming the city known in the nation for being ranked at the top of the list for women in leadership can promote Central Ohio's image as a women-friendly community accepting of diversity and inclusion.



only 2 of the 12 counties in the Columbus MSA have women serving as county commissioners

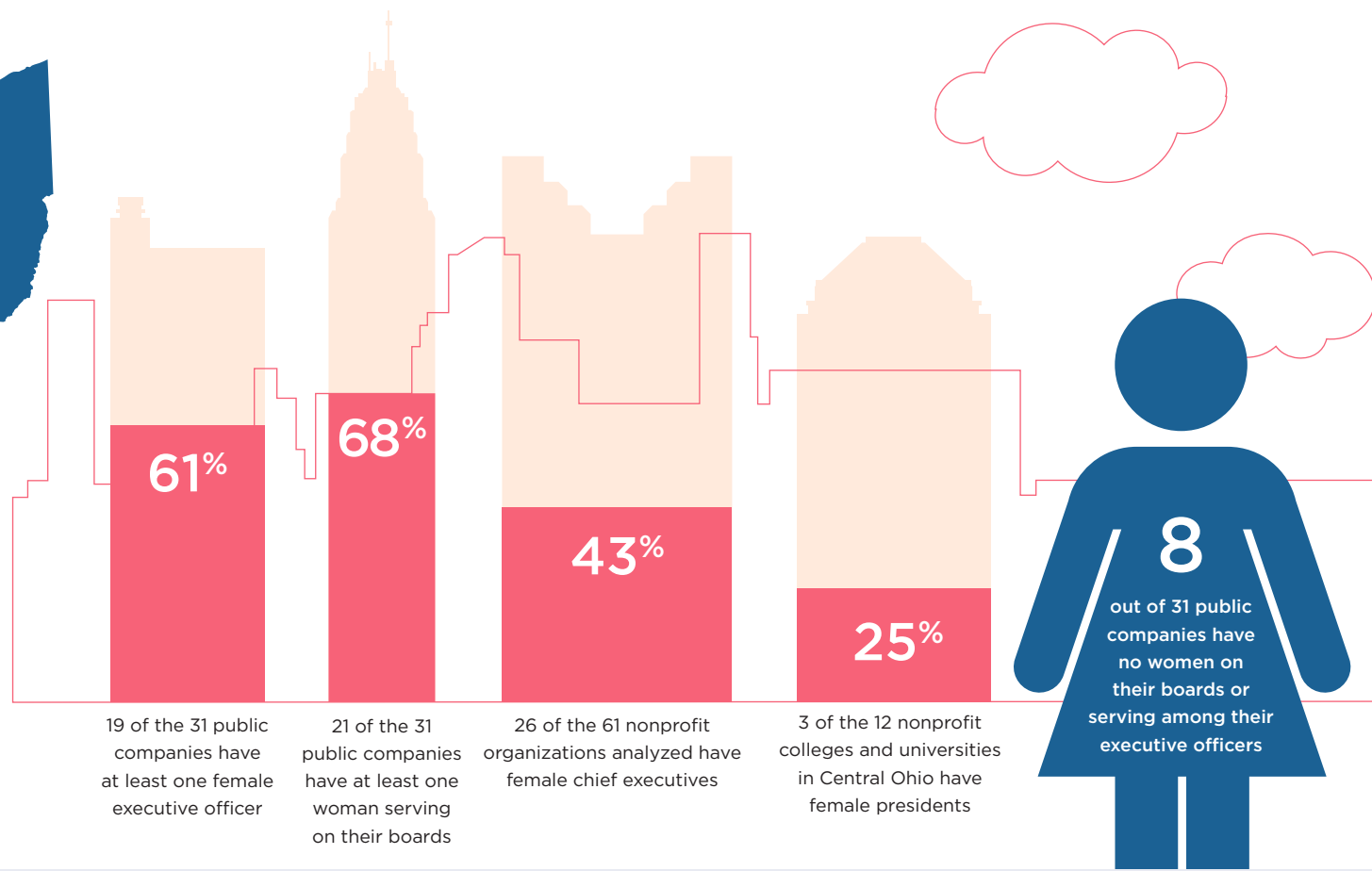
Recognition

To spread awareness and gain support of the COLC's mission, representatives of the Leadership Collaborative began studying the strategies that some of Central Ohio's organizations use to advance women's leadership and the impact these strategies have in getting more women on corporate boards and at the officer level. At the 2014 WELD Keynote Event, we are honoring the Columbus Partnership for recognizing the economic development advantages of making Central Ohio a great place for women to work and advance their careers and engaging senior business leaders to achieve these advantages. Please join us in recognizing the Columbus Partnership and help us celebrate the results that women can accomplish when they are meaningfully represented at the highest levels of leadership.

Support

The Leadership Collaborative will continue to reach out to the COLC's sponsors, friends and partners to expand the network of women and men who recognize the tremendous economic opportunity and strategic advantage of including women in top leadership. Become part of this exciting initiative by sharing the success stories of your organization and best practices for advancing women's leadership or supporting our research. Email us at COLC@weldoh.org.

15
of the top 100 privately held companies in Central Ohio are headed by women



■ Women
■ Men

19 of the 31 public companies have at least one female executive officer

21 of the 31 public companies have at least one woman serving on their boards

26 of the 61 nonprofit organizations analyzed have female chief executives

3 of the 12 nonprofit colleges and universities in Central Ohio have female presidents

100%
of the 61 nonprofit organizations analyzed have women serving on their boards

	Female Executive Officers (includes CEO)	Female Chief Executives	Female Board Members	Scope of Organization
Public Companies (31 companies)	14.6%	0.0%	14.0%	revenue: <\$1 million-\$107 billion
Top 100 Private Companies (49 companies for Executive Officer Info)	17.5%*	14.9%**	NA***	revenue: \$15 million-\$30 billion
Elected Officials (15 jurisdictions)	28.4%	0.0%	20.2%	population 15,000-1.8 million
Non-Profit Colleges & Universities (12)	42.9%	25.0%	37.5%	student enrollment 214-59,000
Non-Profit Organizations - Human Services, Arts & Attractions (61)	53.8%	42.6%	39.0%	revenue: \$2.7 million-\$259 million

* Based on 49 organizations with executive officers information publicly available
 ** 16 female chief executives out of 107 total; some organizations name more than one CEO
 ***Insufficient data available

2014 COLC AWARD WINNER



The Columbus Partnership emphasizes women's leadership as an economic competitive advantage

The Columbus Partnership is a non-profit, membership-based CEO organization of 50 CEOs from Columbus' leading businesses and institutions. The Columbus Partnership's primary goal is to improve the economic vitality of the Columbus Region.

We salute the Columbus Partnership for emphasizing the role of women's leadership as an economic competitive advantage and for underscoring the contributions by women-owned businesses to the economic health of our community. To differentiate our community from others in pursuit of new jobs and businesses, the Columbus Partnership added focus on making Central Ohio a great place for women to work and advance their careers as an economic development advantage for our region.

The Columbus Partnership has engaged the community's most senior leaders in discussions regarding the benefits of a diverse workforce and leadership team and the barriers that still exist that hinder women's advancement. In so doing, the Columbus Partnership recognizes that women's leadership is an economic issue vital to the health and prosperity of our businesses and communities in Central Ohio.

Among activities supported by the Columbus Partnership is their co-sponsorship of the Widen the Circle event and related initiatives. In addition, the Columbus Partnership supported the creation of Lean In Circles throughout the community.

OUR RESEARCH METHODOLOGY

The research in this report was compiled for organizations within each category that are headquartered in the Columbus Metropolitan Statistical Area from publicly available information. These sources represent the most current information available through the end of 2013, and include organizational websites, required SEC and IRS filings, relevant media websites and online business and philanthropic research services. All reasonable steps have been taken to confirm the data and ensure its accuracy. Information only available through secondary resources that could not be confirmed through direct contact with the organization was excluded.³



About Us

1. The COLC is now proudly sponsored by The Leadership Collaborative: GenderEQA (gendereqa.com), previously The Institute on Women; Otterbein University (otterbein.edu); and Women for Economic and Leadership Development (weldoh.org). To become part of this exciting initiative, please email us at COLC@weldoh.org
2. <http://www.weldoh.org/resources/reports/>
3. For more details on the methodology, please visit us at <http://gendereqa.com>